

COMPANION



fitbit



Google Fit



Withings

iHealth

A tool for digital life support

We think that the creation of intelligent companions for single users or communities can be a huge evolution tool for digital life.

Who we are

As Megatris Comp. we provide Big Data and Analytics to the Internet-of-Things (IoT) and the Machine-to-Machine (M2M) space. We help to simplify Big Data and Analytics for IoT and M2M.

We offer a SaaS-based solution to connected smart objects to collect and analyze their objects data. Our services benefit customers in healthcare, wearable, home and industrial verticals.

What is needed, but not currently present

We begin to collect data using IoT technologies, but data is often reported in an elementary and not meaningful way.

Generally an end user asks: well I have data, *but what next?* The answer is not a descriptive one but we want really support end user with simulation and optimization (predictive and prescriptive approach). If the general context has specific trends, it can be useful to make a confrontation between end user and the others of the community in the context. From sales point of view our strength is the introduction in the market of

hw/sw integrated products that can create a very strong dependence in a large and segmented audience.

Our Solution: Companion

We think that the creation of **intelligent companions** for single users or for groups of users can be a huge evolution tool for digital life. The companion concept merged with the concept of **context** should improve everyday life. An intelligent companion gives advices or **predicts** possible behaviors starting from end user data (home, sports, shopping and so on).

Users keep using the services, because they can tangibly see their performance improving. When wearables hardware reach a marginal cost of zero, new things can happen: users continue using their devices without even noticing and this is the basis of a rich of value service model.

Next: IoE or Companions Web

An ecosystem is a complex web of interdependent agents and relationships aimed to create and allocate personal and business value. In today's digital world, we can create an economic environment that is more **hyper connected** and open, simple and intelligent. This is the future.



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